



The following value proposition for TriCounty Realtors Association is based on all the benefits that our association can deliver to its members, prospective members, and other groups within and outside the association.

MEMBERSHIP AND WEEKLY MEETINGS

Every week our members and guests have the opportunity to network with other professionals in the real estate business. Membership is \$15 per year, plus \$2 per meeting that helps offset our weekly facility charges. Members can purchase a meeting punch card (commonly referred to as “breakfast card”) for \$20, which is good for 12 meetings (a savings of \$4!). Guests may attend a meeting one time as our guest by paying the \$2 meeting charge.

During inclement weather, our weekly meeting will be canceled if Reynoldsburg and / or Pickerington schools are closed due to the weather. We will still meet if either school is on a delayed start.

Membership forms can be found on our website www.tricountyra.com or you can pick up a form at the meeting.

WEEKLY SPEAKERS

We are very fortunate to have members on our leadership team who are very well connected in our communities and work hard to bring valuable speakers to our meetings. If you have ideas or recommendations for potential speakers, please contact Marian Reitano from RealLiving at (614) 273-6485, or Janet Thiede from Coldwell Banker King Thompson at (614) 507-4313.

WEEKLY DRAWINGS FOR OUR PAID MEMBERS!

FREE CONTINUING EDUCATION DRAWING (for REALTORS®)

This drawing is held the first Wednesday of every month, for REALTORS® only, and you must be a paid member to participate in the drawing. Winners of the Free CE must complete their CE class within 90 days of winning and provide a paid receipt to the Treasurer for reimbursement. Reimbursement requests will not be honored past the 90 day period. Redemption value \$30.00.

FREE ONE MONTH VIDEO BILLBOARD DRAWING (for Affiliates)

This drawing is held the first Wednesday of every month for our Affiliates, and you must be a paid member to participate in the drawing. Redemption value \$30.00.

FREE VIDEO TOUR DRAWING (for REALTORS®)

This drawing will be held on weeks 2 through 4 (or 5 if applicable). You must be a paid member to participate in this drawing. Winners of the Free Video Tour must use their free video tour within 90 days of winning. Redemption value \$7.00.



ADVERTISING OPPORTUNITIES FOR OUR PAID MEMBERS!

FRONT LINE HANDOUT TABLE

All members have the opportunity to provide flyers and brochures on the handout table. In addition, when we “pass the mic” you may showcase any listing or business highlights you may have for the week.

VIDEO TOURS (for REALTORS®)

Video Tours are scheduled on the third Wednesday of each month. You must be a paid member to showcase your listing on a Video Tour. Please contact Rick Gerling from RealLiving at rick.gerling@realliving.com (614) 273-6460 or Betty Granger from Chicago Title at granger@ctt.com (614) 783-5796. All information for your tour must be received by Rick or Betty no later than noon the Friday before the tour. The cost per listing for the video tour is \$7.00. Payment must be included with your ad and made payable directly to All Video Services.

CARAVAN TOUR

We will have a caravan tour the first Wednesday of every month (April through October) and alternate areas (Pickerington and Reynoldsburg/Pataskala). To place a home on the caravan tour, you must be paid member. There will be a maximum of 8 homes on each tour and sign up is on a first come, first serve basis. The deadline to place a home on the tour schedule is the last Wednesday of the month prior. You must submit the listing information to Mindy Zipf from Dominion Homes. You can reach her at 614-554-7690 or mzipf@dominionhomes.com.

VIDEO BILLBOARD ADVERTISING (for Affiliates)

The video billboard consists of a single screen of information (no audio) that will be played on the video monitors during the weekly meetings for intervals of approximately 1 minute at a time. Depending on the number of advertisers, the video billboard will repeat itself every 15 minutes.

There are three different advertising options to choose from:

1. Weekly (one week only) \$10.00
2. Monthly (4 consecutive weeks) \$30.00
3. Quarterly (3 months / 12 consecutive weeks) \$50.00

If you are interested in advertising, please contact Rick Gerling from RealLiving at rick.gerling@realliving.com (614) 273-6460. Checks must be made payable directly to All Video Services.



NEW! NEW! NEW!

FIFTH WEDNESDAY MEETING SPONSOR (for Affiliates)

On the months throughout the year where we have a “5th Wednesday” and no scheduled speaker, we will have an opportunity for “meeting sponsors”, where our affiliates can pay \$10 to Tri County Realtors Association and have the microphone for 5 minutes (Maximum 3 sponsors @ \$10 each for a total 15 minutes). During this time, you can also show a DVD (pictures only) and share with the association any new trends or services you provide. You must submit your presentation to Rick Gerling from RealLiving at rick.gerling@realliving.com (614) 273-6460 no later than noon the Friday before your presentation.

For 2011 the following dates are available: March 30th / June 29th / August 31st / November 30th

TRI COUNTY AD IN THISWEEK COMMUNITY NEWSPAPERS

The TriCounty ad in ThisWeek Community Newspapers (alternates between Pickerington and Reynoldsburg) runs from March through October. Featured listings that include a photo and a detailed description of your listing are \$50.00 per listing. Please contact Scott Dame at (740) 888-6035 or email sdame@thisweeknews.com to sign up for the ad or if you have any questions. Checks must be made payable directly to ThisWeek Community Newspapers.

ACE OF SPADES JACKPOT

You must be a paid member to participate in the jackpot drawing. Tickets cost \$1.00 for one ticket, \$3.00 for five tickets and \$5.00 for ten tickets. Proceeds are divided as follows: 1/3 to TriCounty; 1/3 to the weekly winner; and 1/3 to the grand prize jackpot.

SUNSHINE COMMITTEE

Please contact Sue Yenichek, RealLiving HER, if you know of any one in need of get well wishes, prayer concerns, cards, etc. Sue can be reached at sue.yenichek@realliving.com or (614) 565-6806.

SOCIAL EVENTS / COMMUNITY SERVICE

Please contact the President of TriCounty Realtors Association with any ideas or recommendations for our quarterly social events.

EUCHRE

Our Euchre party is held the third Tuesday of every month. Mark your calendars for this great social evening and join the fun! If you would like to host the Euchre party, please contact the President of TriCounty Realtors Association.